

Cookie statement

This cookie statement was modified: 23/6/2021

This website em3.ie (hereafter referred to as “Website”) uses cookies.

A cookie is a small text file that we send to your internet browser so that we are able to recognise your browser when you return. If we mention cookies in this statement, we also mean all other similar technologies (tags, scripts, etc.). Cookies can collect data on the use of the Website such as which pages are visited and the duration of a user session. When you use the Website, the cookie sends data to EM3 (hereafter referred to as “Our Company”, we or us).

The cookies itself but also the data collected by means of the cookies can constitute personal data. Learn more about what personal data we process, how and on what grounds and your rights in our [Privacy Statement](#).

Our Company does not retain a cookie longer than necessary

We use session cookies and permanent cookies:

- A session cookie can track usage such as the webpages you visit and what options you use. When you close the internet browser, the session is ended and the cookie is deleted.
- A permanent cookie enables the Website to recognize you at a subsequent visit.

Functional or strictly necessary cookies

Our Company stores cookies that are essential in providing the functionalities of the Website. If you do not wish to receive any cookies at all, you may set your browser to refuse cookies all together. Please note that in that case you may no longer be able to use all the functionalities of the Website.

Non-strictly necessary cookies

Only if you have given prior consent, Our Company places cookies that are not strictly necessary for providing the functionalities of the Website. Through such non-strictly necessary cookies we collect information about your use of the Website and we remember your preferences. Examples of collected information are which pages are visited and the length of a user session. Through these cookies we aim to improve your user experience of our Website. If you do not consent to cookies being placed, these cookies will be blocked.

If you want to change your consent [click here](#).

Please see below a summary the non-strictly necessary cookies that Our Company uses.

Category cookie(s)	Name	Provider	Target cookie(s)	Retention period
Analytical	_gat_gtag_UA_187782713_1	google-analytics.com	Used by Google Analytics to identify this website	1 minute
Analytical	_gid	google-analytics.com	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including	1 day

			the number visitors, the source where they have come from, and the pages visited in an anonymous form.	
Analytical	_ga	google-analytics.com	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	2 Years
Necessary	cookieLawInfo-checkbox-advertisement	em3.ie	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Advertisement".	1 year
Necessary	cookieLawInfo-checkbox-others	em3.ie	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Other".	11 months
Necessary	cookieLawInfo-checkbox-analytics	em3.ie	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Analytics".	11 months
Necessary	cookieLawInfo-checkbox-performance	em3.ie	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Performance".	11 months
Necessary	cookieLawInfo-checkbox-functional	em3.ie	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".	11 months
Necessary	cookieLawInfo-checkbox-necessary	em3.ie	This cookie is set by GDPR Cookie Consent plugin. The cookies is used to store the user consent for the cookies in the category "Necessary".	11 months

Necessary	ARRAffinity	em3.ie	This cookie is set by websites that run on Windows Azure cloud platform. The cookie is used to affinitize a client to an instance of an Azure Web App.	Session
Necessary	ARRAffinitySameSite	em3.ie	This cookie is set by websites that run on Windows Azure cloud platform. The cookie is used to affinitize a client to an instance of an Azure Web App.	Session

Our Company will use Google Analytics' cookies. Google Analytics is a web analysis service that is offered by Google Inc. (Google). Google Analytics uses cookies only to analyze the usage of the Website by users. Google uses aggregated statistical data to give Our Company insight in the way users use the Website. Our Company has concluded a data processing agreement with Google to ensure proper protection of your personal data. Our Company does not make use of any other Google services related to Google Analytics. To the extent allowed by the Google Analytics functionalities, our Company has opted out from sharing your information with Google. Google will remove the last three digits of your IP address. Google may only provide the aforementioned data to third parties if Google is required to do so by law, or to the extent third parties process these data on behalf of Google.

You can find more information on Google Analytics [here](#). You can find more information on the opt-out procedure of Google [here](#).

Updates

We may update this Cookie Statement from time to time to reflect for example changes to the cookies we use or for legal or operational reasons. Please re-visit this Cookie Statement from time to time. The date at the top of this Cookie Statement indicates when it was last updated.